

ALL EYES AND EARS ON WATER SAFETY

**An Engaging Approach
to Water Safety Education
for Parents, Children and Teachers**



AQUALIFICATION & FITNESS PTY LTD • ABN 71 607 583 595

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'Sink or Swim'

Water Safety & Swimming Lessons Guide for Parents

'Sink or Swim' is a book written for parents to help them navigate through the waters of swimming and water safety lessons.

Parent education has often been an issue of discussion among swimming teachers and swim school managers at AUSTSWIM conferences.

This resource has been developed to act as a valuable communication tool between teachers and parents in addition to existing newsletters and flyers, which sometimes go overlooked.

The information contained in 'Sink or Swim' will help to answer commonly-asked questions and pave the way for a healthy learning experience for each child.

This book has been designed with three benefits:

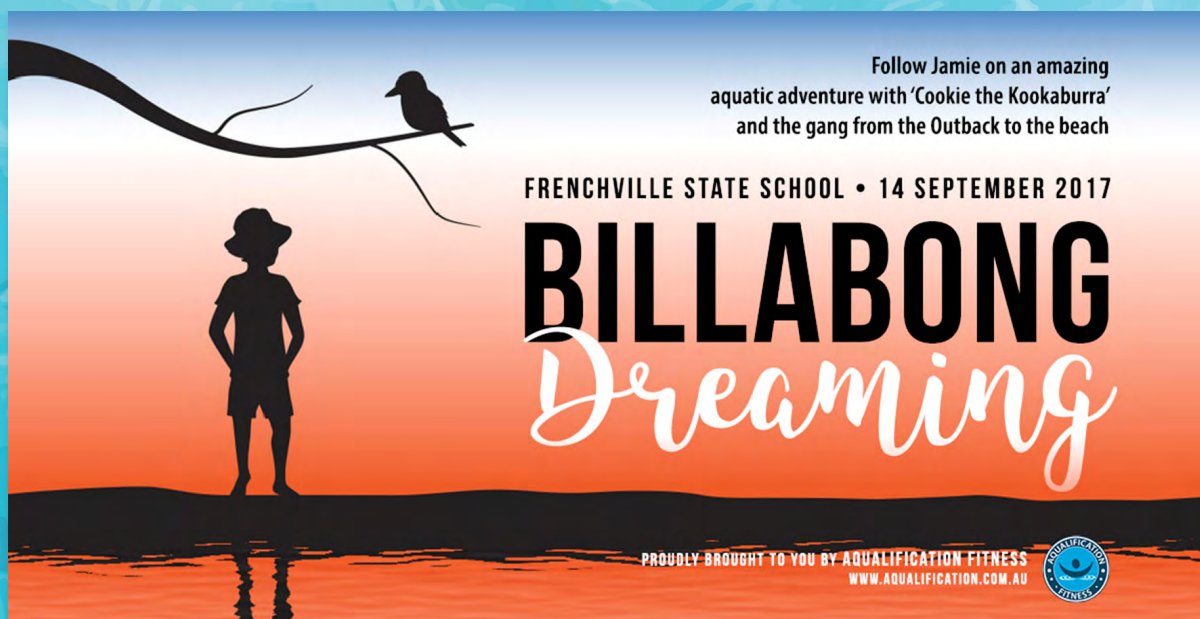
- 1 **Improve Parent/Teacher Relationships** by providing a valuable communication tool to prevent misunderstandings and clear up expectations.
- 2 **Increase the Standard of Industry Professionalism** by educating parents about what they should expect from a professional swimming teacher.
- 3 **Improve the Mental Health of Swimming Teachers** by decreasing the incidence of burnout as a result of the pressure they often face from worried and confused parents.

ORDER YOUR COPY TODAY!



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‘Billabong Dreaming’

Water Safety Education

Stage Performance for Children

‘Billabong Dreaming’ is an exciting and memorable stage performance delivering the water safety message to school-aged children.

The performance centres around a child named ‘Jamie’ and Kookaburra friend ‘Cookie’ as they investigate different aquatic environments and safe ways to enjoy them.

For the past two seasons, Aqualification & Fitness has run a **Shut the Gate Learn to Swim** school education program, speaking to 1100-1200 students each year.

‘Billabong Dreaming’ has been created to provide an entertaining and cost-effective way to deliver the water safety message to more children in local schools and in the community.

Fostering Education Through Entertainment

‘Billabong Dreaming’ takes the audience on a wonderful aquatic adventure to creeks, rivers, dams, the backyard swimming pool and the beach, and provides parents in attendance with all the information they need to find an appropriate swim school for their child.

The feedback so far has been outstanding with lots of positive talk about the play, and an increased interest in swimming lesson enrolments.

Future funding of this initiative will enable ‘Billabong Dreaming’ to be performed at local theatres and live-streamed to regional and remote schools across Queensland.



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‘The Tickled Teacher’

Professional Development

Podcasts for Swimming Teachers

‘The Tickled Teacher’ is a series of podcasts providing peer-to-peer support for swimming teachers and swim school managers.

By sharing knowledge and experiences, ‘The Tickled Teacher’ aims to help swimming teachers come together – to laugh at the great parts of their job, find solutions for the hard parts, and feel less isolated in the industry.

Podcast episodes will discuss everything involved in teaching people of all ages and abilities to swim, and how to be safe in the water.

Topics include child behaviour, parent concerns, trouble students, drills, skills, equipment and much more.

‘Teaching Aquatics For Life’

This podcast program has been designed to provide swimming teachers with professional development, to introduce them to the national and international swim school industry sphere, and to foster healthy relationships among swimming and water safety teachers by building a strong supportive community.

Topics include:

- Stroke Development
- Professional Development
- Parents – Friend or Foe?
- Special guest speakers
- Common Mistakes of New Teachers
- Worldwide Water Safety
- Industry Structure Overview

